

Poutanet Gender Equality Plan

This is the public gender equality plan of Poutanet Oy.

Version history:

Version 1.0: This is the first version of the document.

1. Introduction

The Poutanet Gender Equality Plan has been strongly inspired by the EU funding requirements, but the topic is of importance also to small companies. It allows us to see possibilities to impact gender equality also with the products and services that we offer.

Dedicated resources

In Poutanet gender equality topics are the responsibility of the chairman of the board.

3. Data collection and monitoring

Poutanet collects gender equality related data about internal operations as well as gender equality impacts of projects implemented. This is done in a GDPR compliant manner also in geographies, where privacy related legislation is not available.

KPIs are set and monitored for both types of data.

4. Training

Awareness raising and trainings on gender equality and gender biases is done

- On board level
- Per project

5. Areas to be covered and addressed

Work-life balance and organizational culture

Poutanet respects personal, cultural and religious differences. Recognizing the inconveniences of global business, Poutanet takes the following measures to improve work-life balance:

- Increasing flexibility on inconvenient calls/conferences by substitute arrangements
- Active workload balancing
- Home office preference



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Gender balance in leadership and decision-making

Poutanet is aware of its current Finnish male dominated structure and actively engaging with advisors and partners that bring cultural and gender aspects into the Poutanet decision making.

Gender equality in recruitment and career progression

When growing the company, gender balance shall be improved.

Integration of the gender dimension into projects

Poutanet prioritizes projects that increase gender equality. Focus is on

- Enabling of digital learning environments as part of the social ISP solutions allowing women, girls and other genders to study at home.

Measures against gender-based violence including sexual harassment

In daily business harassment is immediately addressed.

Heikki Almay

Chairman of the board